Alex Zhurankou

www.zhurankou.com | alex@zhurankou.com | 360.320.6045 | Seattle, WA
Bachelor's of Design (Informatics), University of Washington, 2019

Product Designer (who can speak code) with 4+ years of experience in B2B/B2C products, proficiency in design systems, and a proven track record in creating cross platform experiences; seeking a challenging collaborative environment to create exceptional products based around user centered design

Work Experience

UX Designer, Amazon (Contract): October 2022–September 2023

- Led the eero Design System documentation project, achieving the release of initial guidelines in under 5 months, which streamlined the hand-off process across design and engineering
- Created and enhanced user experience flows for the eero's B2B product (eero Insight) in collaboration with a cross-functional group of designers, project managers, and engineers, and working independently as a full member of the team
- Took the initiative to create an icon set within a 2-month timeframe, which allowed to release of the redesigned eero Insight 2.0 experience on time
- Led the redesign of the eero's Insights iconography guidelines for other designers and developers to leverage in the ecosystem

UX Designer, Microsoft (Contract): July 2019–September 2022

- Led the sharing experience initiative across the Microsoft 365 mobile and web product suite, functioning independently as a full member of the OneDrive design team
- Collaborated with a cross-functional team of UX designers, project managers, and engineers to enhance OneDrive's sharing features, introducing the Sharing Menu, Share Dialog, and Copy Link Dialog, driving a 34% increase in user engagement and sharing completion
- Created a cross platform Figma design asset kit for Microsoft 365 sharing experiences, which streamlined the hand-off process across design and engineering

UX Design Intern, City of Seattle: September 2018–July 2019

- Established the universal guidelines for seattle.gov, which provided a global design language for 40+ Seattle departmental websites; conducted user research and built assets libraries from ground up
- Responsible for standardizing the alert messaging system, which equated to significant improvements and adoption across Seattle's department systems

Visual Designer, University of Washington: August 2016–June 2017

- Played a key role in designing and creating various materials, rebranding the Senate's logo, and designing promotional assets
- Conducted comprehensive user research, rebuilt the website's information architecture, and conducted user testing, resulting in a 53% increase in unique website visits

Aircraft Mechanic, US Navy: June 2010–October 2014

- Performed inspections, diagnosed complex mechanical issues, and repaired aircraft systems and aircraft skins with exceptional attention to detail
- Actively participated in industry training and provided comprehensive guidance to new sailors, ensuring their success, fleet readiness and overall effectiveness

Skills

Product Design, UX/UI Design, Design Systems, User Research, User Testing, User Journey Mapping, Typography, Prototyping, Illustration, Iconography, Kanban, SCRUM, Agile, Ideation, Brainstorming, Information Architecture, Figma, Sketch, Adobe CC, HTML/CSS, React, JavaScript, Python, Git

Certifications

- AAS Multimedia Design, LWTech, Kirkland, WA, June 2016
- Intermediate Python, May 2023, LinkedIn Learning
- Machine Learning with Python: Foundations, May 2023, LinkedIn Learning
- Artificial Intelligence Foundations: Machine Learning, April 2023, LinkedIn Learning

Achievements

- The Crabby Beach Foundation Endowed Scholarship in Art, October 2016, University of Washington
- Future Tech Stars Scholarship, December 2015, LWTech
- Foundation Scholarship, Spring 2015, LWTech